

Message Text

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PAGE 01 CAIRO 09097 131248Z

43

ACTION COME-00

INFO OCT-01 ARA-10 NEA-10 ISO-00 EB-06 RSC-01 /028 W

----- 090397

R 131210Z NOV 74

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 0183

INFO AMEMBASSY BEIRUT

AMEMBASSY KUWAIT

AMEMBASSY JIDDA

AMEMBASSY TEHRAN

AMEMBASSY ABU DAHBI

AMEMBASSY AMMAN

AMEMBASSY DAMASCUS

AMEMBASSY PANAMA

AMEMBASSY DHARAN

UNCLAS CAIRO 9097

E.O. 11652: N/A

TAGS: BEXP, XF, EG

SUBJECT: PROPOSED AMERICAN APPAREL MANUFACTURERS ASSOCIATION
(AAMA) IOGA TRADE MISSION TO MIDDLE EAST

REF: STATE 242260

1. EMBASSY DOES NOT BELIEVE THAT THE EGYPTIAN MARKET OFFERS SIGNIFICANT SALES OPPORTUNITIES TO AMERICAN APPAREL MANUFACTURERS, AND DOES NOT, THEREFORE, RECOMMEND THAT THIS MISSION VISIT EGYPT. HOWEVER, INDIVIDUAL MISSION MEMBERS WHO MIGHT BE INTERESTED IN ESTABLISHING APPAREL MANUFACTURING FACILITIES IN THE MIDDLE EAST SHOULD BE ENCOURAGED TO VISIT EGYPT IN CONNECTION WITH THEIR TRIP TO THIS REGION.

2. EMBASSY INVITES ATTENTION TO THE FACT THAT MAY 1975 IS SAME TIME FRAME IN WHICH COMMERCE-SPONSORED COTTON GINNING/TEXTILE MANUFACTURING EQUIPMENT TRADE MISSION HAS BEEN PROPOSED. PRESENCE OF TWO SUCH MISSIONS WILL POSE LOGISTIC PROBLEMS.

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PAGE 02 CAIRO 09097 131248Z

3. IN THE EVENT THAT MISSION WOULD DECIDE TO VISIT EGYPT,

ARRANGEMENTS SHOULD BE MADE IMMEDIATELY TO SECURE HOTEL RESER-
VATIONS AND OTHER HOTEL FACILITIES AS ACUTE SHORTAGE OF HOTEL
SPACE WILL LIKELY CONTINUE.
EILTS

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NNN

Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: n/a
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